PARTNER PROGRAMME GUIDE · 2026–27

Grow With Opportunity Group

Earn with a transparent digital growth and financial partner network. Refer businesses, track every lead in your own CRM and get paid twice a month.



9–20% on Marketing Services

Domestic Meet-up

7-day Free Trial

15 · 10 · 5% Referral Rewards

Start Early, Refer Now!

Before somebody else takes your opportunity. www.opportunitygroup.in/partners

02 About Opportunity Group

Opportunity Group is a digital growth and marketing agency founded with a steadfast commitment to eliminating common industry issues like mis-selling, misleading information and false commitments, through total transparency and honesty.



FOUNDER

Jagdish Choudhary

A former banking and Real Estate professional whose ground-level expertise shapes Opportunity Group's client-first philosophy and rigorous ethical standards.

Core Business Pillars

Digital Growth & Marketing

Branding, custom web development, paid advertising campaigns, SEO and CRM setups designed to scale modern businesses.

Financial & Insurance Services

Unbiased guidance across 50+ trusted institutions for savings, loans, Mutual Funds and insurance via licensed partners like Turtlemint, GroMo & Ruloans.

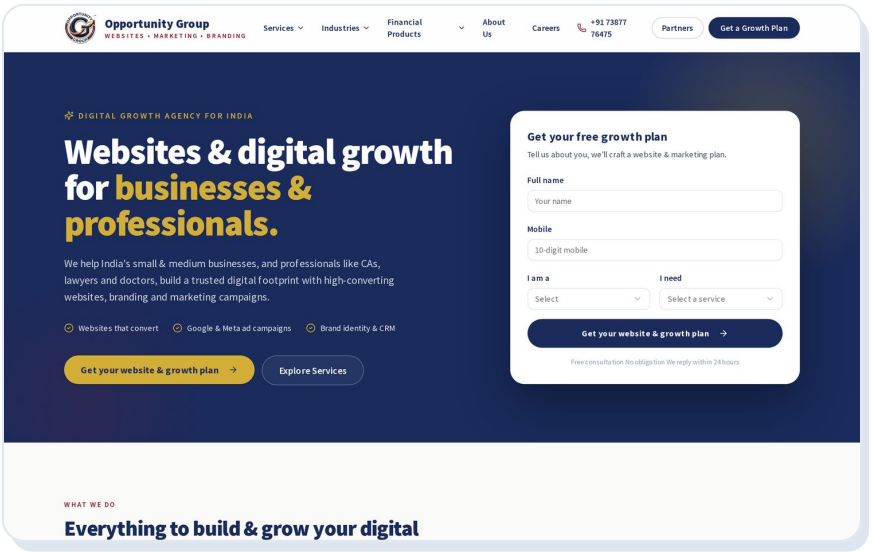
Our Core Values

Radical Transparency

Clear explanation of charges, commissions and terms, without hidden fine print.

Zero Mis-selling

Recommendations based strictly on customer needs rather than payout margins.



03

Vision, Mission & Goal

Everything we build, for partners, corporates and customers, is guided by three commitments.

01

Our Vision

To build a platform where every visitor chooses their own opportunity, free from pushy messages and unsolicited calls. Instead of asking for contact details first, we take the time to genuinely understand their needs and help them make an informed decision.

02

Our Mission

At Opportunity Group, profit alone is not our purpose. We are building a community where people support one another instead of placing their trust in strangers, and where a small token of appreciation becomes extra financial support for a good cause.

03

Our Goal

To reach every Indian with opportunities that match their growing needs, and to guide them towards the right product, at the right time and at the right price, always with honest, unbiased intent.

OUR PROMISE OF TRANSPARENCY

Opportunity Group is transparent in every aspect. We explain everything in detail so that our prospects can trust us, because we want to grow with dignity.

04 Fees, Earnings & Refunds

Why a Subscription Fee?

- It funds the technology that keeps our platform fair and unbiased for everyone, and helps us stay true to our vision, mission and goal.
- Anything offered completely free can seem too good to be true, and free memberships are easily taken for granted.
- Each partner's small contribution helps us scale and grow, and partners who invest in the platform become its proudest promoters.

How Does Opportunity Group Make Money?

1 Subscription Plans
Partner membership fees, billed monthly, half-yearly or yearly, with a GST invoice for every payment.

2 A Share of Partner Business
Partners keep **70%** of the receivables on every business they bring, and the remaining **30%** is Opportunity Group's gross income.

3 Annual Kickers
Yearly performance incentives from our associated partner institutions for third-party products.



REFUND POLICY

- **Subscriptions:** subscription fees are non-refundable.
- **Opportunity Group In-House Products** (websites, branding, CRM setup, digital and Paid Marketing): a standard **3-day Free-Look Period** from the date of payment. Cancel within 3 days and the full amount is refunded, minus only the payment gateway's processing charges.

Full policy: www.opportunitygroup.in/refund-policy

05

How the Programme Works

1

Join in a Minute

Enter your details, verify your email with a one-time code and set your password. No paperwork.

2

Activate With Autopay

Secure Razorpay Autopay via UPI, cards or net banking. Your 7-day Free Trial starts right away.

3

Refer & Add Leads

Add leads in your CRM or share your links. Every enquiry through your link becomes your lead.

4

Get Paid Twice a Month

Track every status live, then withdraw commissions after a one-time PAN KYC.

Membership Plans

Plan	Monthly	Half-yearly	Yearly
Individual **Freelancers, Job-Goers, Students, Bankers**	₹399	₹1,999	₹2,999 · fee waived
Corporate **Doctors, CAs, Lawyers, SMEs, Real Estate**	₹999	₹3,999	₹5,999 · fee waived
One-time Registration Fee	Individual ₹199	Corporate ₹499	Waived on Yearly plans

REFERRAL REWARDS 15% of a referred partner's 1st, 10% of the 2nd and 5% of the 3rd subscription payment (excl. GST)

All prices + 18% GST, with a tax invoice for every payment. Every plan starts with a 7-day Free Trial and renews via Autopay; manage it any time from your dashboard.

GO YEARLY & SAVE

Individual

12 months on Monthly + registration	**₹4,987**
Yearly plan, fee waived	**₹2,999**
You save every year	**₹1,988**

Corporate

12 months on Monthly + registration	**₹12,487**
Yearly plan, fee waived	**₹5,999**
You save every year	**₹6,488**

All amounts before 18% GST.

Marketing Services Are Always Free to Refer

Any registered partner can refer websites, branding, CRM and campaigns, even before activating. Financial products (accounts, cards, loans, insurance, investments) unlock with an active membership.

Everything in One Partner CRM

Your dashboard shows partner ID, plan, total leads, commission ranges, live lead status, share links, referrals, payouts, GST invoices, Autopay and Meet-up voting.

06

Core Focus: Marketing & Web Services

9% – 20%

Commission on Every Marketing Deal

Refer and cross-sell high-demand digital growth services. Zero restrictions or T&Cs for selling marketing services.

Logo & Brand Design

Custom logos and Brand Identity kits.

Website Building

Landing pages, full-stack sites and web apps.

CRM Setup

Automated pipeline & sales systems.

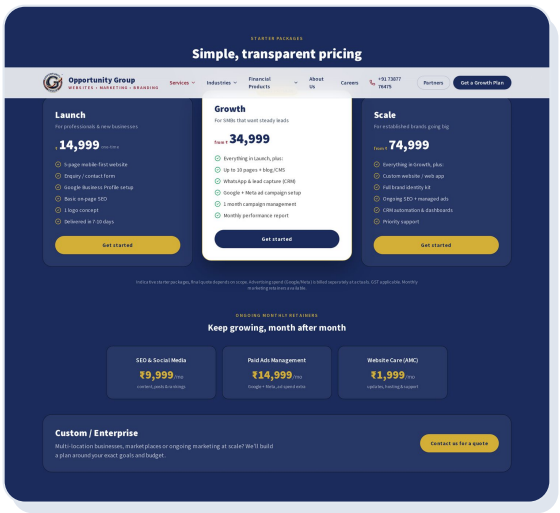
Paid Campaigns

High-performance Google & Meta ads.

Starter Packages

Package	Price	What's Included
Launch **Professionals & New Businesses**	₹14,999	5-page mobile-first website, enquiry form, Google Business Profile setup, basic on-page SEO & 1 logo concept. Delivery 7–10 days.
Growth · Most Popular **SMBs Wanting Leads**	₹34,999+	Everything in Launch + up to 10 pages + CMS, WhatsApp & CRM lead capture, Google + Meta ad setup, 1 month campaign management, monthly report.
Scale **Established Brands Going Big**	₹74,999+	Everything in Growth + custom website or web app, full Brand Identity kit, ongoing SEO + managed ads, CRM automation & dashboards, priority support.
Monthly Retainers	₹1,999 – ₹14,999/mo	Website Care (AMC) ₹1,999/mo · SEO & Social Media ₹9,999/mo · Paid Ads Management ₹14,999/mo.
Custom / Enterprise	On request	Multi-location businesses, marketplaces or custom ongoing marketing needs, based on growth goals and budgets.

Indicative starting rates; final quotes depend on scope. Ad spend (Google/Meta) is billed separately at actuals. Applicable GST is extra. Example: a Growth package at ₹34,999 earns you ₹3,150 – ₹7,000.



07 Bonus Cross-Sell: Financial Products

Financial products are brought via licensed partners, with some of the best payouts in the industry. Your CRM shows the commission range the moment you add a lead.

Product Category	Commission Structure
Savings / Demat Accounts	Savings: ₹200 – ₹500 · Demat: ₹100 – ₹300 per account
Credit Cards	₹600 – ₹2,000 per successful card issuance
Retail & Consumer Loans	Personal: 1.5% – 2.5% · Gold: 0.5% – 0.8% · Home: 0.4% – 0.6%
Business Loans	1% – 1.5%
Insurance	Up to 15%
Mutual Funds	0.45% of AUM

PAYOUT CYCLE & SETTLEMENTS

2 Payout Cycles Every Month

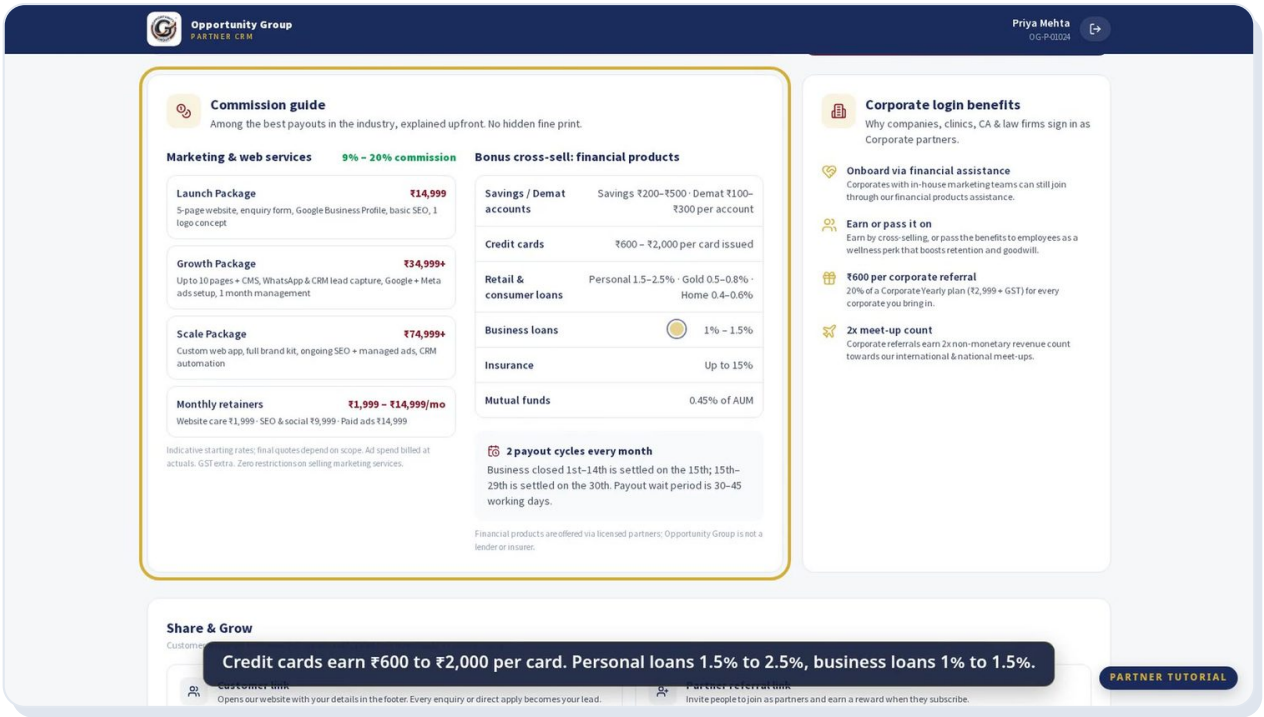
1st – 14th: settled on the 15th

15th – 29th: settled on the 30th

Payout wait period: 30 – 45 working days.

Disclaimers

Zero restrictions or T&Cs for selling marketing services. Financial products are brought via partners; Opportunity Group is not a lender or insurer. Commission ranges are indicative; the final payout depends on the product and the partner institution.



08

Referrals: Your Easiest Income

15 · 10 · 5%

Of a Referred Partner's 1st, 2nd and 3rd Subscription Payments (excluding GST). Help someone from your network build an additional income, and earn as they renew.

Individual Yearly	Corporate Yearly
₹450	₹900
Then ₹300 + ₹150	Then ₹600 + ₹300

What Simple Activation Can Earn You

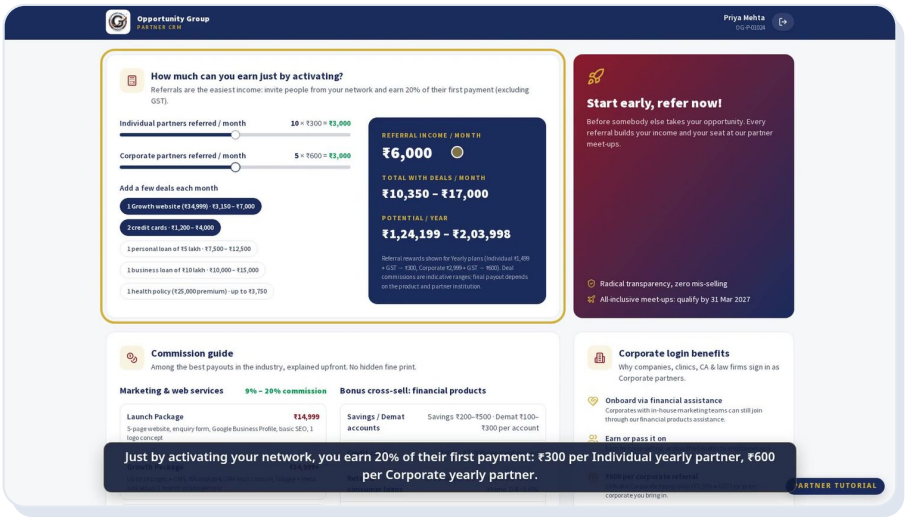
1st-payment rewards on Yearly plans; renewals add more

Level	Individual / Month	Corporate / Month	Per Month	Per Year
Starter	2 × ₹450	1 × ₹900	₹1,800	₹21,600
Active	5 × ₹450	2 × ₹900	₹4,050	₹48,600
Champion	10 × ₹450	5 × ₹900	₹9,000	₹1,08,000
Leader	20 × ₹450	10 × ₹900	₹18,000	₹2,16,000

Add a Few Deals on Top

Example Deal	Your Commission
1 Growth Website (₹34,999)	₹3,150 – ₹7,000
2 Credit Cards	₹1,200 – ₹4,000
1 Personal Loan of ₹5 Lakh	₹7,500 – ₹12,500
1 Business Loan of ₹10 Lakh	₹10,000 – ₹15,000

Referral rewards shown for Yearly plans. Deal commissions are indicative ranges. Try your own numbers in the Earnings Calculator on your dashboard.



09 Corporate Login Benefits

Companies, clinics, CA and law firms and growing SMEs join as **Corporate Partners**. Corporates often have dedicated marketing teams and may not need core marketing services, so you can onboard them through our financial products assistance.

Onboard via Financial Assistance

Corporates with in-house marketing teams can still join through our financial products assistance.

Earn, or Pass It On

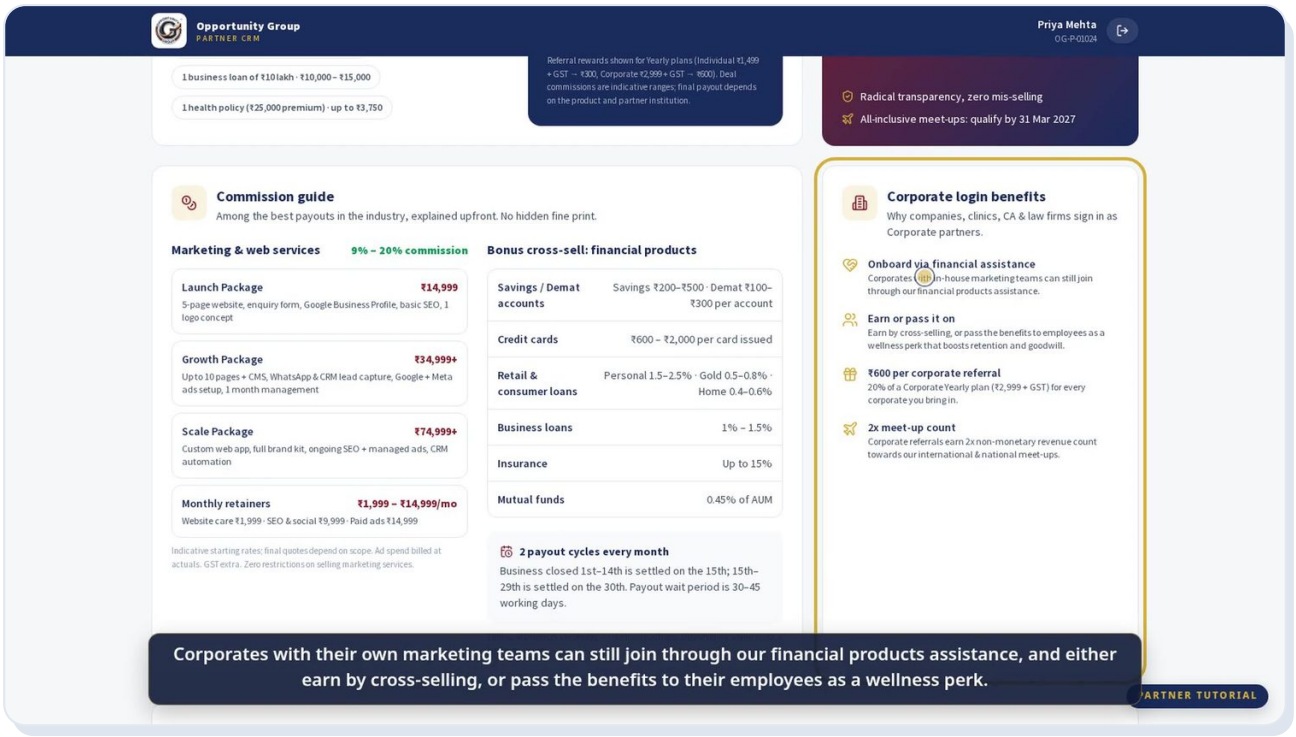
Earn via cross-selling, or pass the benefits to employees as a wellness perk that boosts retention and goodwill.

₹900 + ₹600 + ₹300 per Corporate Referral

15%, 10% and 5% of a referred corporate's 1st, 2nd and 3rd Corporate Yearly payments (₹5,999 + GST each).

Dedicated Relationship Manager

Corporate partners get a dedicated RM and can book online or in-person meetings with our Founder.

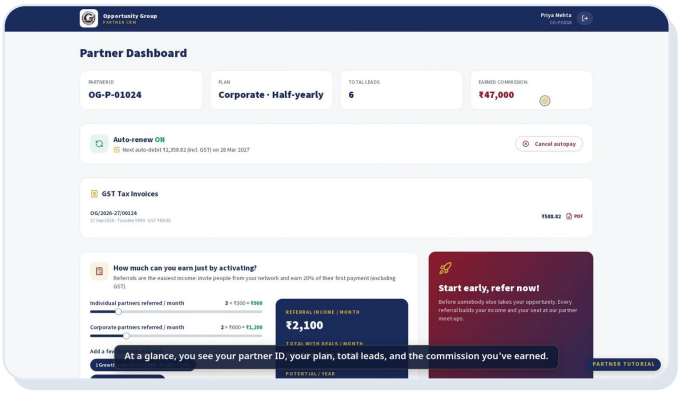


Ideal For

Doctors & Clinics · CAs & Tax Consultants · Lawyers & Law Firms · SMEs & Startups · Real Estate Firms

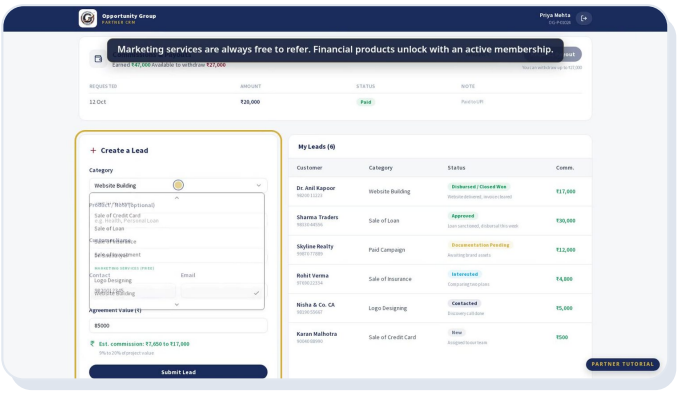
10 Your Partner CRM: A Guided Tour

Snapshots from the partner tutorial video. Every feature below is live in your dashboard from day one.



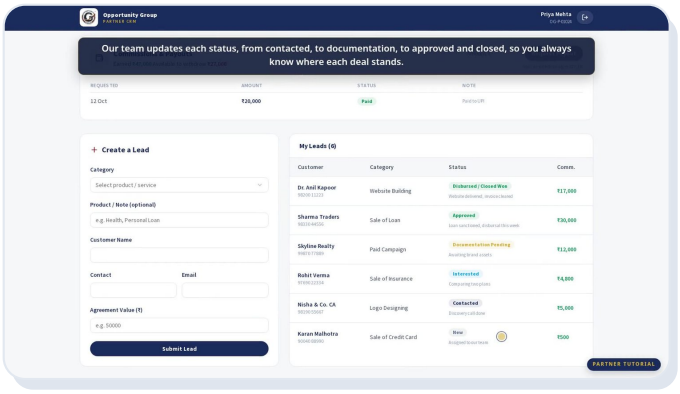
Dashboard at a Glance

Partner ID, plan, total leads and earned commission.



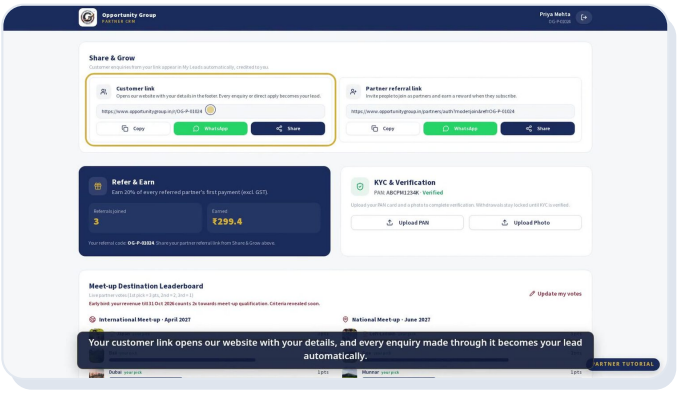
Create a Lead

Pick a product, add the customer and see your commission range instantly.



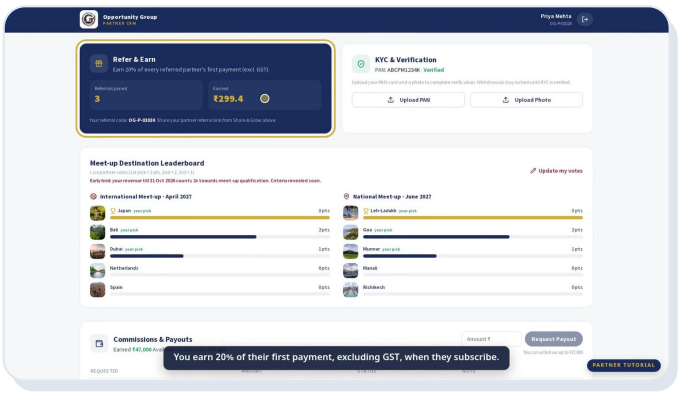
Live Lead Tracking

Our team updates every status, from contacted to closed.



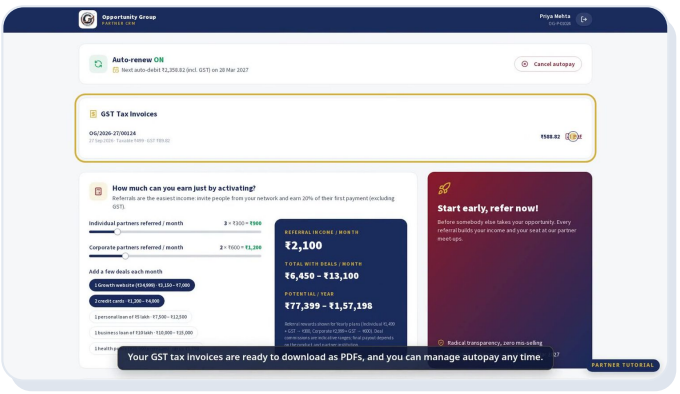
Share & Grow Links

Your customer link turns every website enquiry into your lead.



Refer & Earn + KYC

Invite partners, earn 15/10/5% and do PAN KYC once.



Payouts, Invoices & Autopay

Request payouts, download GST invoices, manage Autopay.

11 Partner Meet-Ups

Our annual Domestic Meet-up is exclusively for **Individual Partners**. Qualify through your referral and sales milestones for all-inclusive travel, accommodation and food arranged by Opportunity Group, and vote for the destination from your dashboard.

Domestic Meet-up · June 2027 · Shortlisted Destinations

- Manali, Himachal Pradesh
- Munnar, Kerala
- Ooty & Coonoor, Tamil Nadu
- Shimla, Himachal Pradesh
- Gangtok, Sikkim
- Goa
- Rishikesh, Uttarakhand
- Leh-Ladakh
- Nainital, Uttarakhand
- Jim Corbett / Pench

QUALIFY BY 31 MARCH 2027 Sales targets must be completed on or before **31 March 2027, 11:59:59 IST**. Family add-ons or custom extensions are borne by partners. Corporate Partners do not take part in the Meet-up.

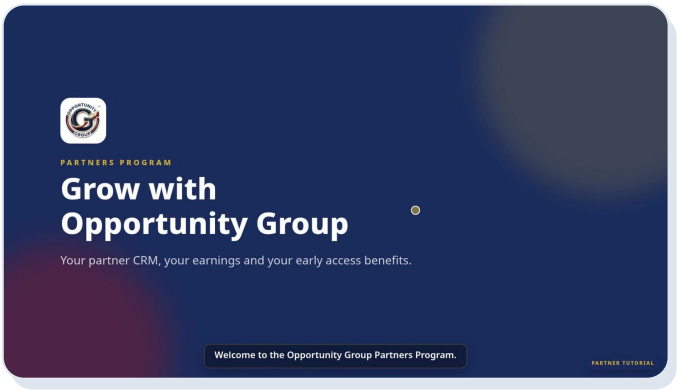
HOW IT WORKS

1. Join as an Individual Partner
Activate any plan and start referring.

2. Hit Your Milestones
Referrals and sales count towards qualification.

3. Vote & Travel
Pick your top 3 destinations; the winner is revealed when voting closes.

12 Watch, Share and Join Today



Partner Tutorial: English & Hindi
A 6-minute guided tour of every feature. Watch it on the Partners page, download it, or share it on WhatsApp and YouTube.

Scan to Watch & Join
www.opportunitygroup.in/partners

Your First-Week Checklist

1. Join & Activate
Start your 7-day Free Trial.

2. Share Your Link
Post your customer link on WhatsApp status.

3. Refer 3 People
Earn 15% of each referral's 1st payment.

4. Add a Lead
Start with a website or branding lead.

5. Meet-up Vote
Individual Partners pick the Domestic Meet-up.

JOIN TODAY

Start Early, Refer Now!

Before somebody else takes your opportunity. 7-day Free Trial · 15% / 10% / 5% Referral Rewards · vote on the Domestic Meet-up destination (Individual Partners).

Contact Us

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